



SPONSORSHIP OPPORTUNITIES



2021



SEASON PRESENTING SPONSOR

Sole ownership for 2021 season

\$25,000

1 AVAILABLE

- Logo or name above series name on all season promotional elements.
- Logo placed on sponsor page with clickthrough on Amphitheater website.
- Logo on e-mail blasts promoting upcoming shows and ticket sales.
- Full-page ad on season program.
- Top placement on sponsor signage at venue.
- Ability to set up a booth for promotional use at 2 events of choice (based on availability) during 2021 season, with any show solely produced by the Decatur Park District.
- 6 season tickets in reserved seating area and 3 season parking passes for the reserved lot (All Decatur Park District Solely Produced Shows).
- Logo on all show graphics.

GOLD SEASON SPONSORSHIP

\$7,500

2 AVAILABLE

- Listed as a gold sponsor with logo placed on sponsor page with clickthrough on Amphitheater website.
- Ability to set up a booth for promotional use at 2 events of choice (based on availability) during 2021 season, with any show solely produced by the Decatur Park District.
- Logo placement on sponsor signage at venue.
- 4 season tickets in reserved seating area and 2 season parking passes for reserved lot (All Decatur Park District Solely Produced Shows).

SILVER SEASON SPONSORSHIP

\$5,000

4 AVAILABLE

- Listed as a silver sponsor with logo placed on sponsor page with clickthrough on Amphitheater website.
- Ability to set up a booth for promotional use at 1 events of choice (based on availability) during 2021 season, with any show solely produced by the Decatur Park District.
- Logo placement on sponsor signage at venue.
- 2 season tickets in reserved seating area and 1 season parking pass for reserved lot (All Decatur Park District Solely Produced Shows).



BRONZE SEASON SPONSORSHIP

\$3,000

6 AVAILABLE

- Listed as a bronze sponsor with logo placed on sponsor page with clickthrough on Amphitheater website.
- Logo placement on sponsor signage at venue.
- 2 season tickets in reserved seating area (All Decatur Park District Solely Produced Shows).



COMMUNITY PARTNER

\$1,000

- Listed as a community partner with logo placed on sponsor page with clickthrough on Amphitheater website.
- Logo placement on sponsor signage at venue.
- 4 tickets (section of choice based on availability) to a show of choice in 2021 season that is solely produced by Decatur Park District.



10 AVAILABLE

TICKET AD SPONSOR

\$10,000

1 AVAILABLE

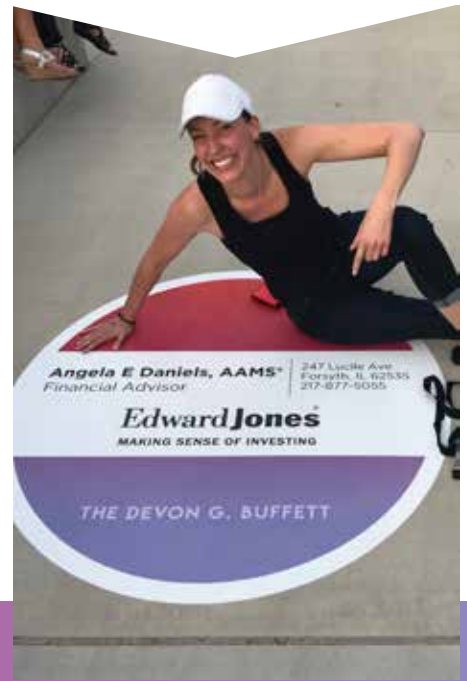


- Image will be on all 2021 PDF/digital or print at home tickets.
- Approximately 40,000 tickets processed in 2019.
- Will include 4 Pit level tickets for all Devon 2021 shows.

GROUND GRAPHIC AD

\$750

- Colorful ground graphics will be placed along the walkways and stairs throughout the venue to promote local business partners.
- 50" diameter circle
- Designed by Decatur Park District and approved by sponsor before installation.



MOVIE NIGHT SPONSOR

\$2,500



During the 2021 season we plan to offer 5 free movie nights. The films are usually G or PG/PG-13 and safe for family viewing. In 2019 our movie nights averaged about 800 attendees. 2021 movies will be announced soon. All sponsors will be included in promotion for each of the 5 shows.

5 AVAILABLE



\$5 FRIDAY SERIES

\$3,500

Throughout the summer we will be offering up five \$5 Fridays featuring music from some of the top bands in the area, regional cover bands or other interesting acts such as comedians. These shows will charge a \$5 cover to get in. The theory behind these shows is that a family can attend one of these events with great consideration of keeping their budgets intact.

In 2019, we averaged about 1,200 people at each of our \$5 Friday concerts. 2021 acts will feature various genres and will include Springfield's top party band, Captain Geech & The Shrimp Shack Shooters. All sponsors will be included in promotion for each of the 5 shows and other acts.

5 AVAILABLE

TRIBUTE SERIES

\$6,000

As we strive to appeal to the masses, we feel our Tribute series will reach of broad spectrum of fans of multiple music tastes. For the 2021 season we will feature at least 5 tribute shows. In 2019, these shows were a bit hit and drew crowds of up to 2,100 people. All sponsors will be included in promotion for each of the 6 shows.

5 AVAILABLE



PIT VIEWING AREA

This area will hold approximately 350 standing patrons or 152 seated patrons and sits right in front of the stage. For most shows, these will be the best seats in the house.

- Naming rights & Signage
(Sponsor pays for signage)

\$10,000

- Naming rights & Signage
- 10 tickets per event
- 5 free parking passes

\$15,000



RESERVED SEATING AREA

This area will hold 360 patrons in permanent stadium-style seating and offers access for handicapped patrons as well. It is also in close proximity to the main entrance, bathrooms and concessions. Some of the seats may be sold as season tickets. \$24 avg. ticket/\$390 season.

- Naming rights & Signage
(Sponsor pays for signage)

\$10,000

- Naming rights & Signage
- 10 tickets per event
- 5 free parking passes

\$15,000



TERRACE AREA

This area features a good blend of comfort and accessibility while still keeping ticket prices lower for patrons that don't want to pay the premium for pit or reserved seating, but also don't want to be in the lawn area. With a close proximity to the main entrance, bathroom and concessions; this area also has a prime location and was an instant fan favorite. The permanent turf surface allows for additional cushion and comfort for patrons choosing to stand or sit in camp chairs or on blankets.

- Naming rights & Signage
(Sponsor pays for signage)

\$8,000

- Naming rights & Signage
- 12 tickets per event
- 6 free parking passes

\$12,000





LAWN AREA

The large lawn area is where most of the patrons will reside on larger concert nights, but also may provide a fun area with lots of space. It will also have a separate entrance on nights with large or near sold-out crowds that will allow patrons a speedy entrance with a path that will lead them past a mobile concession area on their way to the lawn. This area will be ideal for families or patrons operating on a budget. \$17 avg. ticket/\$279 season.

- Naming rights & Signage
(Sponsor pays for signage)

\$8,000

- Naming rights & Signage
- 16 tickets per event
- 8 free parking passes

\$12,000

